

2023 PLAN



ATCHISON ART ASSOCIATION

Mission

Access to the Arts,
Avenues for Artistic
Expression

*Ensure the arts are a priority,
because art belongs to
everyone.*

Vision

A Community strengthened
and transformed through
the Arts



CULTURAL CENTER

Experiences that connect us
Feels: Institutional, public space,
Downtown, Anchor art as a priority in the
community, Larger view

COMMUNITY

Public Art
Partnerships
Mentors
educators
Members



MUCHNIC GALLERY

Local & Regional Art
Artist in Residency Program
Architecture
Feels: intimate, Salon, cozy, individual
perspective

GOAL 1

Build infrastructure as a
foundation for growth

Create an organization
knowledge bank.
Create templates and
procedures
Implement Branding
Know the One-Liner
Communication guide

GOAL 2

Ensure the arts are a priority in the
Atchison Community

- Participate in Match Day
Team Funding
- Mention the One-liner to
someone once a month
- The Bridge Completion
- Install 1 Beautiful Bench

GOAL 3

Create opportunities for jobs,
participation, and
engagement in the arts and art
education.

- Find diverse exhibits
- AIR Program
- Participate in shows &
events
- Find new
Workshops/education
- Install Signage
- Gallery improvements

GOAL 4

Increase Our Visability in
community

- Explore Media processes
that furthers our reach
- Artizan
- name tags
- Radio shows
- Speak at 1 public event per
year
- invite friends
- Like, comment, share
- fall in love with AAA, talk
about it

Actionable steps to be
completed this year